



YAKIMA VALLEY COLLEGE

VISION FOR 2020

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Message from the President

I am very pleased to present Yakima Valley College's Vision for 2020. Every five years the college engages faculty, students, staff, and community members in a process of gathering ideas regarding the college's future priorities. In this document we aligned feedback from our stakeholders with our annual accreditation review process that includes data analysis of our core theme objectives and an assessment of our mission fulfillment. The result is a list of strategic priorities for the future that will guide our decision-making and allocation of resources.

We are grateful to everyone who participated in this important process and hope that you will support us in addressing these priorities over the next five years.

Sincerely,

A handwritten signature in black ink that reads "Linda Kaminski".

Linda Kaminski, Ed.D.
President

Board of Trustees

Dr. Sara Cate, Ms. Rosalinda Mendoza, Mr. Robert Ozuna,
Ms. Lisa Parker, Ms. Patricia Whitefoot

Serving Students of the Yakima Valley Since in 1928



The College

Founded in 1928, YVC is one of the largest providers of postsecondary education in the south central region of Washington State. The College has a long tradition of quality teaching and a strong commitment to student success. YVC offers a comprehensive curriculum for bachelor of applied science degrees, transfer degrees, professional and technical degrees, basic skills instruction, and personal enrichment. These educational options are accessible throughout the service district both in face-to-face courses and online instruction.

A full array of academic services and programs are offered at the main campus in Yakima as well as at the branch campus in Grandview. Basic skills instruction including adult basic education, English as a second language, GED preparation, and High School 21+ are offered at both campuses as well as at learning centers and community partner organizations throughout the district.

As part of YVC's accreditation process for the Northwest Commission of Colleges and Universities, the college annually reviews its progress at meeting strategic goals related to three core themes: community, access, and success. The college has identified multiple objectives and indicators for each of these themes, and has explicitly focused on identifying and closing access and achievement gaps.

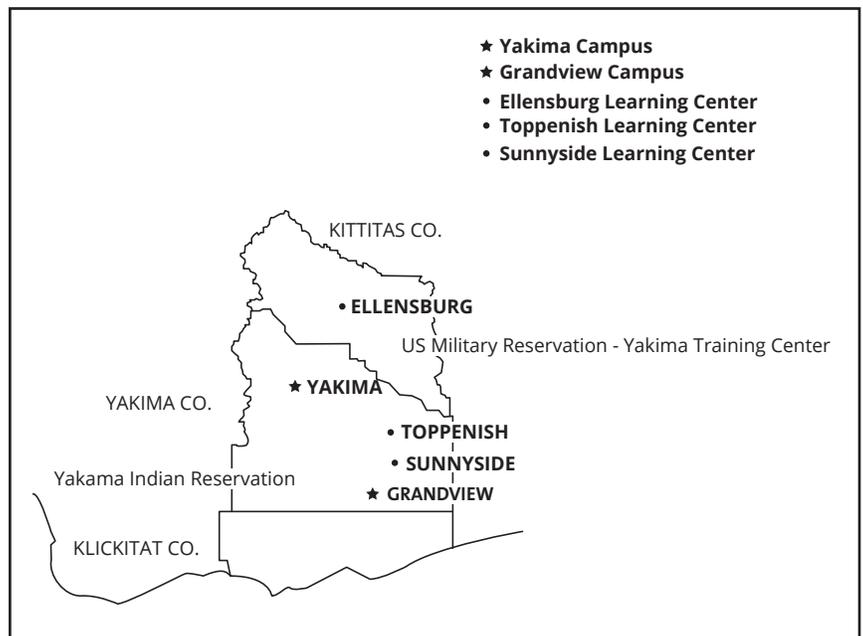


Service District

As one of 34 community and technical colleges in Washington State, the YVC service district covers 800 square miles. According to the United States Community Survey, between 2010 and 2014 the following data was released:

- The percentage of Hispanic individuals in Yakima County rose from 43.2% to 46.5%.
- The percentage of the 18-64 year old population in poverty rose from 18.4% to 20.1%.
- The percentage of Yakima County adults 25 years and older that has not earned a high school diploma decreased from 29.2% to 28.4%.
- The percentage of adults 25 years of age and older that has earned a bachelors degree or higher has increased from 15.6% to 15.8%.

YAKIMA VALLEY COLLEGE - DISTRICT 16





2010-2015 Trends

Student Demographics:

The average age of students has remained the same since 2010 at 27. The percentage of students of color rose from 53% to 63% largely based on the increasing percentage of Hispanic students from 44 % in 2010 to 56% in 2015.

Enrollment:

Headcount has dropped from 12,758 in 2010 to 8,317 in 2015. FTE (Full-time Equivalent) has dropped from 4,966 in 2010 to 4,503 in 2015. The percentage of students by intention has changed as well, with 18% in academic programs in 2010 versus 31% in 2015, 50% in vocational programs in 2010 versus 42% in 2015, 22% in basic skills in 2010 versus 25% in 2015, and 10% personal enrichment in 2010 versus 3% in 2015. The number of Running Start students, high school students enrolled in college courses, rose from 359 to 512.

Financial Aid:

The amount of federal and state funding dispersed to students for grants and scholarships increased from \$12.6 million in 2010-2011 to more than \$14 million in 2014-2015. The percentage of students receiving these this type of aid rose from 78% in 2010-2011 to 81% in 2014-2015.

Funding:

The allocation of state funds changed from distributing primarily based on number of enrollments to a process that includes assessment of performance measures. It also includes incentives for enrollments in high demand careers and basic skills.



Placement:

The percentage of entering students placing into developmental math and English has decreased from 2010, 62% to 56% placing into developmental math and English. Overall entering students have placed higher in math with only 2% placing in to college level math in 2010 versus 5% in 2015. The percentage of students placing into intermediate math or above has risen from 48% in 2010 to 54% currently.

Course Completion:

Course completion rates rose from 80% to 82% overall. Students are slightly less successful in online courses versus courses taught in other modalities.

Retention:

Retention from the first quarter of enrollment to the second quarter of enrollment hovered around 80% while retention from the first year of enrollment to the second year of enrollment hovered around 50%.

Degree and Certificate Completion:

The overall completion rate rose from 25% to 30%. The number of Running Start students completing high school diplomas and associate degrees simultaneously increased from 27 to 67.

Campus Climate and Student Satisfaction:

For all employee groups, there is an upward trend in scoring the college as consultative and encouraging cooperation both within and among employee groups. Students report strong satisfaction with the majority of services, facilities, and instruction.

Mission Statement

YVC enriches and enhances individuals and communities by delivering accessible, student-centered education. YVC addresses the needs of its diverse communities by providing learning opportunities in basic literacy; academic, professional, and technical education; and lifelong learning.

Core Themes

Community

YVC embraces its role as both a provider of higher education and an employer, and actively seeks partnerships to provide opportunities for the economic, social, and cultural development of its students, employees, and communities.

Access

YVC provides educational opportunities, enrollment, and support services that facilitate entrance into and success in postsecondary education throughout its service district.

Success

Students achieve educational goals through completion of courses and programs of study and are prepared to further their life goals through employment, transfer, and participation in the community.





Overview

Every five years YVC engages our community, students, faculty, and staff in surveys and focus groups to better understand how we should plan for the future needs of the communities we serve. YVC's Office of Institutional Effectiveness analyzed the survey data and open-ended comments to create the following information which will help guide the institution through the next five years.

Responses from Students, Employees, and our Community

The following strategic priorities are responses shared in our surveys and focus groups. The comments and feedback are categorized into one of our three core theme areas: community, access, and success.



Core Theme: Community - Priorities

Collaboration with Educational, Community, and Business Partners

Engage with secondary and postsecondary educational partners in the communities we serve to improve alignment of high school and college courses to increase college readiness. Continue to explore opportunities to partner with community organizations on experiential learning as well as create opportunities for our students to explore employment options following graduation.

Enrich the Quality of Life in Our District

Provide educational, athletic, and cultural opportunities that enrich the quality of life in our district and engage students and members of the community in lifelong learning activities.

Marketing College Programs

Allocate resources to market college programs to Yakima Valley residents and beyond in an effort to increase knowledge about opportunities the college offers for high school graduates, students returning to earn credentials, and those seeking bachelor's degrees.

Communication

Improve communication channels between YVC faculty, staff, and students to more effectively share information. Work to establish a satisfactory campus climate that promotes consultation and collaboration.



Core Theme: Access - Priorities

Financial Aid

Expand customer service in Financial Aid to assist students, continue to provide educational workshops around the financial aid process, and provide scholarship opportunities for all students.

Class Availability

Work toward increasing the variety of courses available in the evenings, on weekends, and online. Including expanded offering during summer quarter. Continue to develop new bachelor of applied science degrees.

Accelerate College Readiness

Provide educational offerings to improve language skills, provide high school diplomas, and eliminate deficiencies in English and mathematics enabling students to attain college-level degrees and certificates. Continue to develop strategies to teach students how to be accountable for their educational success.

Academic Support Centers

Continue to provide tutoring services, access to the writing and math centers, speech and language labs, and the library to ensure students are receiving the support they need to be successful in their course completion.



Core Theme: Success - Priorities

Retention and Completion

Pro-actively advise students with information to successfully and efficiently complete degrees. Provide opportunities for additional support for at risk students to be successful including peer mentoring and student ambassador programs.

Student Learning Assessment

Articulate a clear assessment plan from course to program to degree learning outcomes.

Course Completion

Ensure that course completion rates are comparable for all modalities of instruction times and locations. Continue to review placement processes relative to likely-hood of course success.

STEM Initiatives

Develop initiatives around science, technology, engineering, and math (STEM) to increase retention and completion of STEM degrees and successful transfer to baccalaureate institutions.

Non-Traditional Learning Credit

Promote the opportunity of course challenge and alternative transcript evaluation for awarding credit to adults seeking a high school diploma, veterans, and adult learners returning to college, to earn credit for demonstrated knowledge gained through on the job training, employment, or prior learning experiences.

Strategic Priorities & Objectives

Core Theme: Community	
Strategic Priorities	Objectives
Collaboration with educational, community, and business partners	1.1 Contribute to the work skills and educational levels of YVC's communities.
Enrich the quality of life in our district	1.2 Increase student engagement outside the classroom.
Marketing college programs	1.1 Contribute to the work skills and educational levels of YVC's communities.
Communication	1.3 Maintain a positive campus climate for employees.
Core Theme: Access	
Strategic Priorities	Objectives
Financial aid	2.1 Maintain student success through access to student support services.
Class availability	2.3 Increase completion of educational requirements.
Accelerate college readiness	2.2 Increase transition to college program from Adult Basic Education.
Academic support centers	2.1 Maintain student success through access to student support services.
Core Theme: Success	
Strategic Priorities	Objectives
Retention and completion	3.3 Increase program and degree completion rates.
Student learning assessment	3.4 Increase competence and confidence in student learning outcomes.
STEM initiatives	3.1 Increase course completion rates.
Non-traditional learning credit	3.2 Increase student progress toward certificates and degrees.



WARNING
CARBOYS, IF MISHANDLED, CAN SHATTER AND
BE DEEP, SERIOUS, DISABLING LACERATIONS
• Wear eye protection and cut-resistant, non-slip gloves that cover
the entire hand when handling a carboy.
• If a carboy containing liquid or use a carboy handle.
• A carboy to empty it. Always use a siphon to empty a carboy
when cleaning it.
• If a carboy by its neck. Always lift it from the base.
• A carboy handle, milk strainer, or other container to secure a
carboy.
• A carboy should always be well and always
keep full liquid into a carboy.
• Always check the carboy for cracks and chips. If any are present,
do not use the carboy.
• Use the carboy on a hard surface or bump it with hard objects
with handling.

